

Your task is to create a digital poster explaining one of the 10 approaches to Psychology.

1. You will be assigned a perspective to research _____
2. Read about your approach in the text.
3. Do further research on your approach using the Internet as a resource. (*See info about resources below*).
4. Use the infographic tool Venngage to create your poster. *Don't be scared! Once you pick your template, it's really easy – and looks SO good!*
5. Include the following information in your poster:
 - a. What is/are the main premise(s) of this approach to psychology?
 - b. When was this approach first used? How was it developed?
 - c. Who was the founder? Where was he or she from?
 - d. What did this psychologist/this approach contribute to the modern day study of psychology?
 - e. What are the major problems of this approach to psychology?
 - f. Site your source: Last Name, First initial, Date., Page title, working link.
6. You will give a short presentation (3 minutes) introducing your poster to the class. During this presentation, please explain if you believe your assigned approach is a relevant and useful approach today.

Due: _____

Analyzing Internet Sources

Wikipedia is NOT an acceptable source. It's a good place to start to generate ideas for direction...but that's it.

Trustworthiness Checklist

- Top level domain: .org, .edu
- Author is listed
- Information about the author is published
- Author is reputable based on published information
- Institution/organization is listed
- Information about the institution/organization is listed
- Institution/organization is reputable based on published information
- A last revised date is included and recent
- The site looks clean and professional
- Links on the site are also reputable and trustworthy sources
- Information on the site is corroborated with information on a number of other sites

Be sure to cite your source. For example, proper citation of your textbook is:

Kasschau, R.A., (2008). *Understanding psychology*. New York, NY: Glencoe.

Approaches to Psychology Poster

Category	Exceeds expectations	Meets expectations	Approaching expectations	Does not meet expectations
Content (15 marks)	In-depth coverage of topic, topic is appropriate to assignment, strong basis in sound, research-based information, outstanding clarity. More than required amount of evidence	Good coverage of topic, topic is appropriate to assignment, basis in sound, research-based information, clear and understandable. Includes the required amount of evidence.	Topic is adequately covered, topic is appropriate to assignment, not based on research-based information clear and understandable. Slightly less than the required amount of evidence.	Coverage of topic, topic is inappropriate to assignment, not based on research-based information, unclear and difficult to understand. Less than half of the required amount of evidence.
Poster (5 marks)	Attractive, easy to interpret, pleasing colors with a high contrast, well-organized document with excellent use of bullets, graphics, , spacing and dividers which enhance the presentation of the content	Attractive, easy to interpret, pleasing colors with a good contrast, well-organized document and a good attempt to use bullets, graphics, spacing and dividers which enhance the presentation of the content	Moderately attractive but difficult to interpret, pleasing colors with high contrast, but layout is disorganized. Chosen presentation features detract from the content	Unattractive, difficult to interpret, poor color choice and contrast, presentation is unorganized, bullets, graphics, and other presentation features detract from the content
Mechanics (2 marks)	No misspellings or grammatical errors. Text is in student's own words.	Three or fewer misspellings and/or grammatical errors. Clear attempt to put text in own words.	Four misspellings and/or grammatical errors. Little attempt to put text in own words.	More than four misspellings and/or grammatical errors. Text is copy & pasted.
Sources cited (5 marks)	More than 2 sources are included in sources section. Sources are reputable. Source title; publish date and working link included.	2 sources are included in sources section. Sources are reputable. Source title; publish date and working link included.	1 source cited in the appropriate slide. Source may not be reputable Or source title; publish date and working link are not included.	No sources are cited.
Pictures & Clip Art (3 marks)	At least 3 appropriate image Layout of images is pleasing to the eye.	3 appropriate images are included. Layout is cluttered.	1-2 images included. Most images are appropriate/relevant.	No images